OUTDOOR
2020/21

Woolpower®
ÖSTERSUND

REFLECTING THE NATURE AROUND US

AT WOOLPOWER we work in a region with strong traditions and symbolism. We live in close harmony with our surrounding nature and we are very happy to share it with anybody who pays us a visit. This year we are launching a range of new products inspired by the nature around us and the traditional patterns of our region.

SINCE 1969 we have been making our clothes in the northern part of Sweden here in Östersund. The city is located at the shore of Lake Storsjön, one of the largest lakes in Sweden. There is no doubt that Lake Storsjön is important for the city and everyone living there. Life by the water adapts with the seasons. In summertime, when the sun shines almost round-the-clock, people gather to cool down and enjoy swimming and playing in the fresh water. During winter the frozen lake is crowded with people dressed in warm clothes with ice skates or skis on their feet. Not far from Östersund we also find the popular emerald green lakes Blanktjärn and Issjön. The crystal clear water of the lakes have enthralled people for thousands of years. This year, we are launching a new colour in our KIDS collection, which we have chosen to call Lake Green to honor the importance of the lakes around us.

JÄMTLAND AND ÖSTERSUND are surrounded by ancient forests filled with mystery. Inspired by the dark colours of the forests, a cold morning when the mist lightens, we have chosen to call one of our new colours Forest Green.

IF YOU GO DEEPER into the forest in June and come out into a meadow, you might be lucky enough to see a very unusual orchid. It is quite small, rusty red and has a lovely vanilla aroma. This is a protected flower called Brunkulla (Gymnadenia niagra) and a strong symbol of our region. We have decided to include its rusty red colour in our collection, and we refer to it as Rust Red.

BEYOND THE FORESTS rise the popular mountains. During Autumn, the air gets crisp and clear and the colours change from green to an explosion of red and yellow. The ground is covered in edible golden cloudberried and mushrooms. It is said that the amount of rowan berries on the trees will tell how much snow the winter will bring. Our new colour Autumn Red is inspired by the most colourful season in the mountains. Let us together explore the nature and symbols of beautiful Jämtland.

ON THE COVER

NAME: Kicki Eriksson

OCCUPATION: Chief of operations adult education Åre Municipality and the outdoor education at Campus Åre

Kicki, who works with outdoor education spends a lot of time outdoors. Both in, and outside, her job. She often sleeps in tent and hike the Swedish mountains several times a week. Kicki takes part in a great mix of outdoor activities, but since she lives in Åre, the great ski resort in Sweden, slalom skiing and Randonnée are two favourites. In addition, she goes cross country skiing, hiking and berry picking in the forest.

Her job is situated just by the ski slopes in Åre and when she needs energy, she takes a quick hike up the Totthumeln to gather strength. Kicki has always been interested in good equipment since that also is a part of her professional life. Having proper garment in order not to freeze is important to Kicki and Woolpower is a brand she often chooses.

WOOLPOWER
QUALITY IN EVERY SENSE

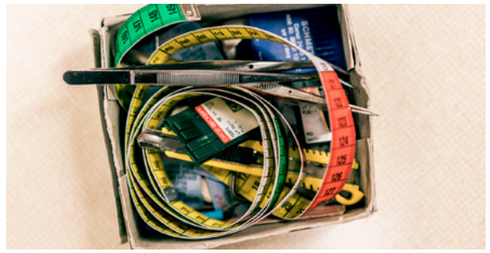
Woolpower is living proof that a clothing company can provide reasonable salaries, safe employment and a working environment that people enjoy being in. Ever since our factory opened in Östersund all our garments have been sewn here. That's how we want it to be so that we can maintain the highest quality possible.

CIRCULAR KNITTING
Each year, around 200 tons of Merino wool yarn are delivered to the factory in Östersund. This is where the knitting starts. When we make our Woolpower garments we use circular knitting machines to produce the sleeves, legs, body and socks. Using this technology means that garments have the minimal amount of seams for the best durability and comfort.

OUR EXPERIENCED SEAMSTRESSES
At Woolpower, one seamstress is responsible for sewing an entire garment, from the very first to the very last stitch. This makes the work more varied and develops their workmanship. Once the seamstress completes a garment and approves it, a label with their name, is attached to it. This label is the seamstress and Woolpower's – seal of quality.

A WARM COMPANY
You could say that warmth is doubly our thing. We make warm woolen products, and we also aim to be a warm company that takes good care of its employees, partners, animals and the environment.

SUSTAINABILITY
Having our own factory in Östersund gives us a great opportunity to work on our environmental footprint. During recent years we've taken another important step towards our sustainability goals. Waste fabric from our production line now gets recycled into our popular Felt Insoles and our Sit pads in three sizes. Our production is certified in accordance with ISO standards. The garments made of Ullfrotté Original fabric is certified according to STANDARD 100 by OEKOTEX®, a globally standardized independent mark of quality for textile products tested for harmful substances.



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OEKO-TEX® CONFIDENCE IN TEXTILES STANDARD 100 SE 09-183 Swerea IVF Tested for harmful substances. www.oeko-tex.com/standard100

RESPONSIBLY MADE IN SWEDEN

NAME: Qorban Ali Hussaini

OCCUPATION: Seamster

Has been working at Woolpower in Östersund since 2014.

I come from Afghanistan and have been working as a seamster for 40 years. My brother and I started helping out in our father's tailor store even as children. Needlecraft and clothing design have remained great interests for me since then.

At Woolpower, I sew different kinds of accessories, but my interest in needlecraft is far bigger than my job and at home my own sewing projects really take flight. I'm happy, both in my job at Woolpower, which is a good place to work, and also here in Östersund where I can bike to and from work every day. Both in summer and winter.

ULLFROTTÉ ORIGINAL
INVENTED TO LAST

The unique Ullfrotté Original material was developed for the Swedish military, together with other specialists such as doctors and scientists as early as the early 1970s. The result was a garment with great insulation properties and unique moisture management. It's a wear-resistant fabric that actually makes you feel warm and dry even when moist.

SYNTHETICS ADD STRENGTH
Merino wool is a material that has excellent temperature regulation properties, but its wear resistance is not optimal. To bolster Ullfrotté Original's wear resistance, the Merino wool is mixed with one-third synthetics. This gives the garment the strength needed to meet the high-quality standards of Woolpower, without taking any of the excellent properties of the wool away.

TERRY LOOPS TRAP THE AIR
Ullfrotté Original is knit so that one side of the fabric is flat and the other has smooth terry loops. It is the terry loops in combination with the loose knit wool fibres that make our garments capable of trapping such a great amount of air. Up to 80 percent of Ullfrotté Original actually consists of air. The terry surface also offers the benefit of moving moisture away from the skin.

WASH LESS OFTEN
Wool, is easy to take care of and doesn't smell bad. The ability of wool fibre to absorb and neutralise bad odours is far superior to other textile materials. This means that you do not have to clean your Ullfrotté garments that often. Simply hanging them outside for a bit can be enough. However if needed Woolpower garments can be machine washed at 60 °C (140 °F)*. They can also be tumble-dried at medium heat but as with all clothes this shortens the lifespan of the garment. When you wash your clothes, you can use Woolcare, our own washing detergent for wool. It's a gentle detergent that contains lanolin, the natural fat found in wool, which helps to nurture the fine qualities of wool. You can also use a normal detergent, or just wash with water.

MERINO WOOL
A REMARKABLE MATERIAL

Temperature regulation is one of the most important functions in comfortable underwear. Wool has remarkable characteristics that no science lab has yet been able to replicate synthetically. In all Woolpower garments we use Merino wool, a perfect fibre to insulate against both heat and cold.

TOGETHER WITH OUR SUPPLIERS
We purchase our Merino wool from the Argentinian part of Patagonia and Uruguay. There, we have a constant dialogue with our suppliers about animal treatment and the sheep farmers' impact on the environment. Of course, we only use guaranteed mulesing-free wool.

WOOL FOR INSULATION
Merino wool is the perfect material to use when you want to stay warm. The secret is in the air, the more air you can trap around the body, the more heat you can retain. And the crimpy structure of the wool fibre traps large quantities of air. Merino wool has up to 40 creases per centimetre, which provides a remarkably high degree of insulation.

WARM EVEN WHEN MOIST
The natural wool fibre also works together with your body when you get wet. Wool can absorb up to 30 percent of its dry weight in moisture without feeling damp. So it keeps you warm – and it also transports moisture away so that you feel warm and dry for longer.

NON-ITCHY THICKNESS
The Merino wool used in our own Ullfrotté Original material is 22,5 micron. Due to the terry loops on the inside, the amount of contact zones are very few. 22,5 micron is therefore thin enough to give a comfortable, non-itchy material, but thick enough not to break easily. Our flat knitted LITE material is made from wool fibres with a thickness of 19,5 micron. Due to flat knitted material having more contact with the skin, this thinner fibre is required to remain comfortable and non-itchy.

CLOTHES DON'T PROVIDE HEAT
BUT YOUR BODY DOES

A SYSTEM FOR HEAT REGULATION
When the weather is cold, the best way to stay warm is by following our layering system. Layered clothes help you retain your body heat since the layers bind more air and therefore create more insulation. At the same time, the layers transport away the moisture and excess heat that your body doesn't need. By using the layering system, it's easy for you to adjust your clothing based on your activity level at any moment. More layers for low activity, fewer layers for high activity.

CHOOSE THE RIGHT THICKNESS
Woolpower has developed an entire collection of garments for the whole body that can be combined differently depending on the temperature and form of activity. Our garments are produced in varying thicknesses for different functionality and benefits. Our base layer materials are LITE and Ullfrotté 200. Our mid Layer materials are Ullfrotté 400 and Ullfrotté 600.

INSULATION SCALE

ULLFROTTÉ 600 - MID LAYER
The thickest of our terry-knitted medium layers is called Ullfrotté 600.

ULLFROTTÉ 400 - MID LAYER
Ullfrotté 400 is a terry-knit base layer that creates extra insulation.

ULLFROTTÉ 200 - BASE LAYER
Ullfrotté 200 is a terry-knit base layer that traps a lot of air, making it warmer than LITE.

LITE - BASE LAYER
LITE is a flat-stitched fabric, which makes it cooler than Ullfrotté.

WOOLPOWER LAYER SYSTEM

1
LITE OR ULLFROTTÉ 200
FOR UNDERWEAR

Start with a heat-insulating and moisture-transporting undergarment closest to your body.

The base layer keeps your body at just the right temperature and also helps remove moisture at the same time.

All Woolpower's Ullfrotté 200 garments are circular knit, which means they don't have any uncomfortable seams that can chafe and break.

The LITE fabric is flat-knitted which gives more direct contact against the skin than Woolpower's Ullfrotté Original fabric. That means that heat is conducted more easily from the skin and out through the garment. LITE products are perfect as a cooler alternative.

2
ULLFROTTÉ 400-600
FOR INSULATION

Add one of Woolpower's Ullfrotté garments as a mid layer to increase insulation between the base layer undergarment and your wind and water resistant outer layer.

Ullfrotté gives you excellent insulation and both Ullfrotté 400 and Ullfrotté 600 are round-knitted without seams.These mid layer garments are often used in colder temperatures and at less strenuous activity levels.

3

Layer 3 should be a wind and water resistant outer shell that protects you against external cooling and keeps your heat trapped between the base and mid layers.

4

A wind-proof outer layer made with down or a synthetic insulator is easy to put on and take off over your shell. It's useful for breaks.

Woolpower®
ÖSTERSUND

TOP-OF-MIND NEWS

COLOURS INSPIRED BY NATURE

PUT A WOOLLEN BEANIE on to keep the rest of your body warm. It might sound strange, but that's how the body and heat work. Your head acts as a chimney through which a large part of your body's heat escapes. So, to make wise and sensible decisions, you need to keep your head warm, especially in chillier situations.

In Östersund, where Woolpower is located, the weather challenges us in different ways throughout the four seasons of the year. Over the years, we have learnt how important a beanie is to retain a comfortable body temperature during cold and windy days.

This year we are launching a new range of woollen beanies along with new colours for several different products. Forest Green, Lake Green, Autumn Red and Rust Red have been inspired by our surrounding nature. We have also designed a thicker knitted woollen beanie that we call Beanie Jamtlann. The pattern of the beanie is inspired by classic textile patterns from the county of Jämtland. Its name is how Jämtland is pronounced in the local dialect. Beanie Jamtlann is our way of paying tribute to the language, surroundings, heritage and culture that characterise Woolpower's home region.

WOOLPOWER
KIDS

A TROLL, A FAIRY or an elf. There was something moving behind the trees, wasn't there? Children's imagination is boundless when they spend time in nature. To give our youngest ones the space to be at one with nature, we are now focusing on nature-oriented colours inspired by our own surroundings.

We took inspiration for Lake Green from the region's waters, Lake Storsjön with its mythical Storsjö monster and Lake Blanktjärn, a shimmering blue-green mountain meltwater lake. The colorful and striking Autumn Red emerged from the most beautiful and colourful season in the mountains. Kids Vest, Kids Full Zip Jacket and our range of children's socks are now available in the new Rust Red and Forest Green colours, both of which were inspired by fantasies of trees, flowers and forest nymphs. Woolpower's range of clothes for children is made of Ullfrotté, the same fabric as the adult clothing range.

200
60% MERINO WOOL
25% POLYESTER
13% POLYAMIDE
2% ELASTANE

400
70% MERINO WOOL
28% POLYAMIDE
2% ELASTANE

KIDS SOCKS LOGO 400
62% MERINO WOOL
33% POLYAMIDE
5% ELASTANE

INSULATION SCALE

NEW COLOURS

KIDS CREWNECK 200
Art no: 3112

Long sleeve crewneck is made from circular knit fabric with terry loops and has no lengthwise seams. The back is longer to prevent gaps. Cuffs are knitted in for increased elasticity and durability.

86 – 92 | 98 – 104 | 110 – 116 | 122 – 128 | 134 – 140

NEW COLOURS

KIDS LONG JOHNS 200
Art no: 3342

Long Johns are made of circular knit fabric with terry loops and have no lengthwise seams. A gusset in the back ensures optimal comfort. Cuffs are knitted in.

86 – 92 | 98 – 104 | 110 – 116 | 122 – 128 | 134 – 140

NEW COLOURS

KIDS FULL ZIP JACKET 400
Art no: 3234

Full zip jacket has a high collar and a full length zipper. It is made of circular knit fabric with terry loops. The back is longer to prevent gaps. Cuffs are knitted in for increased elasticity and durability.

86 – 92 | 98 – 104 | 110 – 116 | 122 – 128 | 134 – 140

NEW COLOURS

KIDS VEST 400
Art no: 3244

Full zip vest has a high collar, straight bottom hem and a full length zipper. It is made of circular knit fabric with terry loops.

86 – 92 | 98 – 104 | 110 – 116 | 122 – 128 | 134 – 140

NEW COLOURS

KIDS SOCKS LOGO 400

Art no: 3424

Socks have insulating terry knit in the feet and rib-knit shafts and a knitted Woolpower logo on the shaft.

22 – 24 | 25 – 27 | 28 – 29 | 30 – 31 | 32 – 35

NEW COLOURS

KIDS BALACLAVA 200

Art no: 3652

Balaclava made out of terry loop fabric. It has a single opening that can be configured to cover everything but the eyes. The lower edge of the opening can be pulled below the nose or the mouth for ventilation options.

2 – 5 years | 6 – 10 years

NEW COLOURS

KIDS MOCK TURTLENECK 200

Art no: 3632

Mock turtleneck is made out of terry loop fabric. It makes a fine complement to the Crewneck and is nice and warm on the neck.

2 – 5 years | 6 – 10 years

KIDS FELT INSOLES

Art no: 5705

Felt Insoles made of production waste from fabric in various colours. The high wool content gives good insulation and moisture management properties. The colour differs depending on what waste fabric that has been used but will be predominantly grey.

24 – 25 | 26 – 27 | 28 – 29 | 30 – 31 | 32 – 33 | 34 – 35

COLOUR: Recycle Grey

19,4x25,8 cm

SIT PAD MINI

Art. no: 9785

Sit pad made of the recycled Merino wool from our own production waste. The colour can vary depending on the different colours of the clothes, but will be predominantly grey. The Woolpower logo is sewn in as a label with text on the other side. Fits in Kånken Mini.

COLOUR: Recycle Grey

REFERENCES

For colour guide see page 42

COLOURS

RECYCLE GREY	**14**	**FOREST GREEN**	**90**
RUST RED	**60**	**LAKE GREEN**	**91**
AUTUMN RED	**61**		

CLOTHES

86–92	**02**
98–104	**04**
110–116	**06**
122–128	**08**
134–140	**09**

FELT INSOLES

24–25	**71**
26–27	**72**
28–29	**73**
30–31	**74**
32–33	**75**
34–35	**76**

SOCKS

22-24	**24**
25-27	**27**
28-31	**31**
32-35	**35**

BALACLAVA & TURTLENECK

2–5 YEARS	**03**
6-10 YEARS	**07**

SITPAD

SMALL	**30**

WOOLPOWER
LITE

BASE LAYER

WOOLPOWER LITE is a fabric that has exploded in popularity since we started producing it. LITE is a thinner fabric that is good to use all year round. It feels cool against the skin during warmer weather and warms the body when the cold creeps in. It is also an excellent base layer to wear underneath our thicker clothes in Ullfrotté Original.

The LITE fabric is flat-knit which allows for more direct contact with the skin than Woolpower's Ullfrotté Original fabric. That means heat is transported more easily from the skin and out through the garment. This in turn makes the LITE products perfect as a cooler alternative, for highlevel activity and/or warmer temperatures. Woolpower LITE stretches the season for Woolpower garments, and can be used all year around. A 19.5-micron merino wool is combined with 20% polyamide fibre to create a stronger and more durable garment. Functionality remains the primary focus. There are no more seams than absolutely necessary and the fabric is a very soft, smooth and stretchy 1:1 flat-knit fabric.

LITE still provides insulation, but more importantly its merino wool adapts to temperature and activity levels.

INSULATION SCALE

600
400
200
LITE

80% MERINO WOOL
20% POLYAMIDE

LONG JOHNS M's LITE
Art no: 6341

Full length Long Johns. The design is special with only one lengthwise seam and no inseam for optimal comfort. Smooth elastic waistband with knitted-in logo.

S - XXL

LONG JOHNS W's LITE
Art no: 4341

Full length Long Johns. The design is special with only one lengthwise seam and no inseam for optimal comfort. Smooth elastic waistband with knitted-in logo.

XXS - XL

3/4 LONG JOHNS M's LITE
Art no: 6331

3/4 length Long Johns. The design is special with only one lengthwise seam and no inseam for optimal comfort. Optimal usage is with high socks. Smooth elastic waistband with knitted-in logo.

S - XXL

3/4 LONG JOHNS W's LITE
Art no: 4331

3/4 length Long Johns. The design is special with only one lengthwise seam and no inseam for optimal comfort. Optimal usage is with high socks. Smooth elastic waistband with knitted-in logo.

XXS - XL

BOXER XLONG M's LITE
Art no: 6311

Knee long Boxer designed to be worn as undergarments. The longer boxer design gives extra warmth to large muscle groups. Smooth elastic waistband with knitted-in logo.

S - XXL

BRIEFS XLONG W's LITE
Art no: 4311

Knee long Briefs designed to be worn as undergarments. The longer boxer design gives extra warmth to large muscle groups. Smooth elastic waistband with knitted-in logo.

XXS - XL

CREWNECK LITE
Art no: 7111

Long sleeve crewneck. The lengthwise seams are placed further back for optimal comfort. The sleeves have raglan design to prevent any seam rub when carrying a backpack. The back is longer to prevent gaps.

Unisex XXS - XXL

ZIP TURTLENECK LITE
Art no: 7221

Long sleeve turtleneck with short zip for ventilation. The lengthwise seams are placed further back for optimal comfort, and the sleeves have raglan design to prevent any seam rub when carrying a backpack. The back is longer to prevent gaps.

Unisex XXS - XXL

TEE LITE
Art no: 7101

Short sleeve crewneck. The lengthwise seams are placed further back for optimal comfort. The sleeves have raglan design to prevent any seam rub when carrying a backpack. The back is longer to prevent gaps.

Unisex XXS - XXL

BOXER M's LITE
Art no: 6321

Boxer designed to be worn as under-garments. Smooth elastic waistband with knitted-in logo.

S - XXL

HIPSTERS W's LITE
Art no: 4301

The Hipsters are a low cut design. They have a smooth elastic waistband with logo.

XXS - XL

REFERENCES
For colour guide see page 42

COLOUR		SIZE	
BLACK	**04**	**XXS**	**10**
NORDIC BLUE	**83**	**XS**	**20**
PINE GREEN	**93**	**S**	**30**
		M	**55**
		L	**66**
		XL	**70**
		XXL	**80**
		ONE SIZE	**00**

WOOLPOWER ULLFROTTÉ 200

BASE LAYER

THIS IS OUR thinnest undergarment in terry-knit Ullfrotté Original. Every garment is made from different sizes of tubes, which means that we have minimized the amount of seams. This creates a garment that is more durable and with less chafing from seams.

The garment is designed to be worn next to the skin as a moisture wicking base layer. The terry loops and the overall loose knitting gives unique insulation compared to the fabric weight.

By wearing the Ullfrotté 200 base layer closest to the body you will benefit from all the best functions terry loop wool garments provide: insulation, perspiration transport and comfort. It is also great in combination with Woolpower LITE.

INSULATION SCALE

600
400
200
LITE

60% MERINO WOOL
25% POLYESTER
13% POLYAMIDE
2% ELASTANE

TEE 200
Art no: 7102

Short sleeve crewneck made of a circular knit fabric with terry loops and has no lengthwise seams. Cuffs are knitted in.

Unisex
XXS - XXXL

CREWNECK 200
Art no: 7112

Long sleeve crewneck made of circular knit fabric with terry loops and has no lengthwise seams. The back is longer to prevent gaps. Cuffs are knitted in.

Unisex
XXS - XXXL

ZIP TURTLENECK 200
Art no: 7222

Long sleeve turtleneck is made of circular knit fabric with terry loops and has no lengthwise seams. It has a short zipper for ventilation. The back is longer to prevent gaps. Cuffs are knitted in.

Unisex
XXS - XXXL

LONG JOHNS 200
Art no: 7342

Long Johns are made of circular knit fabric with terry loops and have no lengthwise seams. A gusset in the back ensures optimal comfort. Cuffs are knitted in.

Unisex
XXS - XXXL

LONG JOHNS WITH FLY 200
Art no: 6342

Long Johns are made of circular knit fabric with terry loops and have no lengthwise seams. A gusset in the back ensures optimal comfort. Cuffs are knitted in. With fly.

S - XXXL

REFERENCES
For colour guide see page 42

COLOUR		SIZE	
BLACK	**00**	**XXS**	**10**
GREY	**10**	**XS**	**20**
DARK NAVY	**89**	**S**	**30**
PINE GREEN	**93**	**M**	**55**
		L	**66**
		XL	**70**
		XXL	**80**
		XXXL	**90**

WOOLPOWER
ULLFROTTÉ
400-600

MID LAYER

THESE THICKER garments are used as mid layers to increase insulation between the base layer and the wind and water resistant outer layer.

The mid layer garments are usually used at lower temperatures and lower activity levels.

The mid layer jackets are longer in the back and in the cuffs, which also have thumb holes.

INSULATION SCALE

600

400

200

LITE

400 & 600
70% MERINO WOOL
28% POLYAMIDE
2% ELASTANE

ZIP TURTLENECK 400

Art no: 7224

Long sleeve turtleneck is made of circular knit fabric with terry loops and has no lengthwise seams in body. It has a short zipper for ventilation. The back is longer to prevent gaps.

Unisex
XXS - XXXL

NEW COLOURS

FULL ZIP JACKET 400

Art no: 7234

Full zip jacket has a high collar, cuffs with thumb holes and a full length zipper. It is made of circular knit fabric with terry loops. The back is longer to prevent gaps. The collar has the Woolpower logo knitted in.

Unisex
XXS - XXXL

VEST 400

Art no: 7244

Full zip vest has a high collar, straight bottom hem and a full length zipper. It is made of circular knit fabric with terry loops. The collar has the Woolpower logo knitted in.

Unisex
XXS - XXXL

LONG JOHNS 400

Art no: 7344

Long Johns are made of circular knit fabric with terry loops and have no lengthwise seams. A gusset in the back ensures optimal comfort. Cuffs are knitted in.

Unisex
XXS - XXXL

LONG JOHNS WITH FLY 400

Art no: 6344

Long Johns are made of circular terry knit fabric and have no lengthwise seams. A gusset in the back ensures optimal comfort. Cuffs are knitted in. With fly.

S - XXXL

FULL ZIP JACKET 600

Art no: 7236

Full zip jacket has a high collar, cuffs with thumb holes and a full length zipper. It is made of circular knit fabric with terry loops. The back is longer to prevent gaps.

Unisex
XXS - XXXL

REFERENCES

For colour guide see page 42

COLOUR

BLACK	00
GREY	10
RUST RED	60
AUTUMN RED	61
DARK NAVY	89
FOREST GREEN	90
PINE GREEN	93

SIZE

XXS	10
XS	20
S	30
M	55
L	66
XL	70
XXL	80
XXXL	90

WOOLPOWER
ULLFROTTÉ 200–800

SOCKS

Woolpower has been making socks for different temperatures, activities and situations since the early 70's. This continued experience and deep knowledge about how important it is to have dry and warm feet is reflected in our wide range of products.

Keeping your feet warm and dry is essential to staying comfortable. Whatever your needs, Woolpower's sock range keeps your feet in the best shape possible, all year around.

Woolpower makes socks using our terryknit fabric Ullfrotté 200–800 and our flat-knit fabric LITE. Both knitting techniques create fabrics that provide excellent insulating functionality and retain warmth even when wet. The fabrics absorb and move perspiration away from the skin while still keeping you warm. They also contain polyamide, which increases shape stability and durability.

LINER
60% MERINO WOOL
35% POLYAMIDE
5% ELASTANE

SOCKS 200
50% MERINO WOOL
45% POLYAMIDE
5% ELASTANE

SOCKS LOGO 400
62% MERINO WOOL
33% POLYAMIDE
5% ELASTANE

SOCKS 400
64% MERINO WOOL
35% POLYAMIDE
1% ELASTANE

SOCKS 600
60% MERINO WOOL
39% POLYAMIDE
1% ELASTANE

SOCKS 800
70% MERINO WOOL
30% POLYAMIDE

INSULATION SCALE

SOCKS LINER SHORT
Art no: 8401

A flat-knit short sock with elastane for snug, comfortable fit from our LITE collection. Integrated toe seam. Logo and size information are knitted in.

36 – 39 | 40 – 44 | 45 – 48

SOCKS LINER CLASSIC
Art no: 8411

A flat-knit middle-high sock with elastane for snug, comfortable fit from our LITE collection. Integrated toe seam. Logo and size information are knitted in.

36 – 39 | 40 – 44 | 45 – 48

SOCKS LINER KNEE-HIGH
Art no: 8481

A flat-knit knee-high sock with elastane for snug, comfortable fit from our LITE collection. Integrated toe seam. Logo and size information are knitted in.

36 – 39 | 40 – 44 | 45 – 48

SOCKS CLASSIC 200
Art no: 8412

Ullfrotté 200 socks made with insulating terry knit in the feet and rib-knit shafts.

36 – 39 | 40 – 44 | 45 – 48

SOCKS CLASSIC 400
NEW COLOURS
Art no: 8414

Ullfrotté 400 socks with insulating terry knit in feet and shafts. Extra elasticity at ankle and end of shaft for comfortable fit.

36 – 39 | 40 – 44 | 45 – 48

SOCKS CLASSIC LOGO 400
Art no: 8424

Ullfrotté 400 socks with insulating terry knit in feet and shafts. Extra elasticity at ankle and end of shaft for comfortable fit.

36 – 39 | 40 – 44 | 45 – 48

SOCKS KNEE-HIGH 400
Art no: 8484

Knee high Ullfrotté 400 socks with insulating terry knit in feet and shafts. Extra elasticity at ankle and end of shaft for comfortable fit.

36 – 39 | 40 – 44 | 45 – 48

SOCKS CLASSIC 600
Art no: 8416

Ullfrotté 600 socks with insulating terry knit in feet and shafts. Extra elasticity at ankle and end of shaft for comfortable fit.

36 – 39 | 40 – 44 | 45 – 48

SOCKS KNEE-HIGH 600
Art no: 8486

Knee high Ullfrotté 600 socks with insulating terry knit in feet and shafts. Extra elasticity at ankle and end of shaft for comfortable fit.

36 – 39 | 40 – 44 | 45 – 48

SOCKS CLASSIC 800
Art no: 8418

Ullfrotté 800 socks with insulating terry knit in feet and shafts. Extra elasticity at ankle and end of shaft for comfortable fit.

37 – 39 | 40 – 42 | 43 – 45 | 46 – 48

REFERENCES
For colour guide see page 42

COLOUR		SIZE		SIZE SOCKS CLASSIC 800	
BLACK	00	36–39	39	37–39	37
GREY	10	40–44	44	40-42	42
GREY MELANGE	13	45–48	47	43-45	45
RUST RED	60			46-48	48
AUTUMN RED	61				
RUST RED/AUTUMN RED	62				
DARK NAVY/NORDIC BLUE	82				
DARK NAVY	89				
FOREST GREEN	90				
PINE GREEN	93				

WOOLPOWER
SKILLED

SOCKS

Since 1969 when the Woolpower company opened its doors for the first time, we have always aimed to make progress without compromising on either quality or sustainable production.

As we've made progress we have learned a lot. Both about ourselves, and about how to adapt the thickness of our fabrics to suit your and our environment. Ullfrotté Original and LITE are our best fabric compositions and we have now chosen to unite them.

Together with our users, who have worn and tested Woolpower's products year after year, we have developed our most advanced functional socks: Skilled Socks.

The socks are available in two thicknesses and in several lengths. They are built with multiple panels that are adapted to the shape of the foot and external wear and tear.

Skilled Socks pad the foot and soften your steps. They are designed to prevent blisters, for example from the lacing on a shoe. When you move, Skilled Socks seal around your foot and stay in place.

SKILLED LINER
60% MERINO WOOL
37% POLYAMIDE
3% ELASTANE

SKILLED 400
62% MERINO WOOL
35% POLYAMIDE
3% ELASTANE

SOCKS SKILLED LINER SHORT

Art no: 8801

Skilled Liner Short is a technically constructed sock that is flat-knit and uses mesh panels to enhance the features of the sock. Thanks to its mixed knitting technologies it fits perfectly on the foot, reduces the risk of blisters and provides extra support and ventilation where needed.

36 – 39 | 40 – 44 | 45 – 48

SOCKS SKILLED LINER CLASSIC

Art no: 8811

Skilled Liner Classic is a medium-high, technically constructed sock that is flat-knit and uses mesh panels to enhance the features of the sock. Thanks to its mixed knitting technologies it fits perfectly on the foot, reduces the risk of blisters and provides extra support and ventilation where needed.

36 – 39 | 40 – 44 | 45 – 48

SOCKS SKILLED LINER KNEE-HIGH

Art no: 8821

Skilled Liner Knee-High is a technically constructed sock that is flat-knit and uses mesh panels to enhance the features of the sock. Thanks to its mixed knitting technologies it fits perfectly on the foot, reduces the risk of blisters and provides extra support and ventilation where needed.

36 – 39 | 40 – 44 | 45 – 48

SOCKS SKILLED CLASSIC 400

Art no: 8814

Skilled Classic 400 is a medium-high, technically constructed sock that uses flat-knit, terry-knit and supportive knitting to get the best fit, insulation and comfort. Cleverly placed flat-knit panels also reduce the risk of blisters.

36 – 39 | 40 – 44 | 45 – 48

SOCKS SKILLED KNEE-HIGH 400

Art no: 8824

Skilled Knee High 400 is a technically constructed sock that uses flat-knit, terry-knit and supportive knitting to get the best fit, insulation and comfort. Cleverly placed flat-knit panels also reduce the risk of blisters.

36 – 39 | 40 – 44 | 45 – 48

REFERENCES

For colour guide see page 42

COLOUR		SIZE	
DARK GREY/BLACK	06	36–39	39
DARK GREY/GREY	16	40–44	44
DARK NAVY /NORDIC BLUE	82	45-48	47

WOOLPOWER SKILLED LINER

WOOLPOWER SKILLED LINER is a technically constructed flat-knit sock. They are designed to prevent blisters. When you move, Skilled Liner Knee-high seal around your foot and stay in place.

Around the ankle there is a stabilising elastic band. It tightens around the ankle and holds the sock in place. On top of the foot there's a breathable mesh panel that transports moisture away from the foot. There is extra support for the arch, the heel is reinforced and the toe seam is integrated.

INSULATION SCALE

AVAILABLE IN THREE SOCK LENGHTS

SHORT CLASSIC KNEE-HIGH

WOOLPOWER SKILLED 400

WOOLPOWER SKILLED 400 is a technically constructed sock that uses a mix of flat-knit, terry knit and supportive knitting to get the best fit, insulation and comfort.

They are designed to optimize your experience in the nature. When you move, Skilled Knee-high 400 seal around your foot and stay in place which gives extra support and prevents blisters. On top of the foot there's an non-crease panel that tightens the front so that it sits firmly on the foot. There is extra support for the arch, the heel is reinforced and the toe seam is integrated.

AVAILABLE IN TWO SOCK LENGHTS

CLASSIC KNEE-HIGH

INSULATION SCALE

WOOLPOWER
ACCESSORIES

THE UNIQUE Woolpower Ullfrotté Original fabric is useful in so many ways and situations.

Our range of accessories, for example, fills the need to keep smaller body parts warm. Keeping hands and heads warm is particularly important to maintain the body's right temperature balance.

LITE
80% MERINO WOOL
20% POLYAMIDE

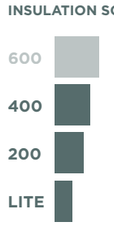
200
60% MERINO WOOL
25% POLYESTER
15% POLYAMIDE

200 WRIST GAITER
60% MERINO WOOL
25% POLYESTER
13% POLYAMIDE
2% ELASTANE

400
70% MERINO WOOL
30% POLYAMIDE

FELT INSOLES
min. 50% WOOL
max. 50% SYNTHETIC

INSULATION SCALE



BEANIE CLASSIC

Art no: 9854

Beanie Classic is an everyday beanie. The beanie is double-layered and rib-knitted giving it a good fit and shape. The folded edge of the beanie can be rolled down. Weight of beanie: approx. 110 gr.

ONE SIZE

BEANIE RIB

Art no: 9866

Beanie Rib is a classic, 2:2 rib-knitted beanie. The thicker yarn used for this beanie creates a slightly thicker beanie, perfect for our northern climate. The beanie is shorter to fit tightly against the head and it has a wide folded edge. Weight of beanie: approx. 130 gr.

ONE SIZE

BEANIE JAMTLANN

Art no: 9876

Beanie Jamtlann is a jacquard-knitted beanie with a pattern that is inspired by the classic woven textiles of Jämtland and Härjedalen in northern Sweden. The beanie is thick so that it withstands cold weather and it has a tassel on top giving it a classic look. The beanie has a wide, rib-knitted folded edge. Weight of beanie: approx. 135 gr.

ONE SIZE

BEANIE LITE

Art no: 9621

Snug fitting beanie with double layered fabric for optimal insulation.

ONE SIZE

HELMET CAP 400

Art no: 9644

The snug fitting helmet liner covers the head and neck.

ONE SIZE

CAP 400

Art no: 9624

Cap has double layers of terry knit fabric for optimal insulation.

ONE SIZE

TUBE LITE

Art no: 9601

Tube that can be used as a neck gaiter, headband or beanie. 40 cm long.

ONE SIZE

TUBE 200

Art no: 9602

Tube 200 is made of circular terry knit fabric. It is 30 cm long and can be used as headband and neck gaiter.

ONE SIZE

HEADBAND 200

Art no: 9612

The headband is made of double layers of 200 terry-knit.

ONE SIZE

BALACLAVA LITE
Art no: 9651

The snug fitting balaclava. Thin but still offers great protection in cold weather. The flatlock seams prevent chafing so the balaclava can be used under a helmet.

ONE SIZE

BALACLAVA 200
Art no: 9652

Balaclava made out of terry knit fabric. It has a single opening that can be configured to cover everything but the eyes. The lower edge of the opening can be pulled below the nose or the mouth for ventilation options.

S & L

BALACLAVA 400
Art no: 9654

Balaclava has a single opening that can be configured to cover everything but the eyes. The lower edge of the opening can be pulled below the nose or the mouth for ventilation options. The neck is long for extra coverage.

ONE SIZE

MITTENS THIN 400
Art no: 9744

Mittens Thin are made from single layered terry knit fabric and are excellent as warmer liners for mittens. The seam is on the outside.

M – L

MITTENS 400
Art no: 9754

Mittens are made from double layered terry knit fabric for optimal insulation and are excellent as warmer liners for shell mittens.

M – L

BELLY WARMER 200
Art no: 9512

Belly warmer for pregnant women that has an elastic upper edge and no lengthwise seams. It is made from Ullfrotté 200 with a smooth surface on the outside and terry loops on the inside.

ONE SIZE

NEW COLOURS

WRIST GAITER 200
Art no: 9672

Wrist gaiter with thumb hole, made from circular knit fabric with terry loops on the inside. It has the Woolpower logo knitted in and is 18 cm long.

ONE SIZE

FELT INSOLES
Art. no 5715

Felt Insoles made of production waste from fabric in various colours. The high wool content gives good insulation and moisture management properties. The colour differs depending on what waste fabric that has been used but will be predominantly grey.

36 – 37 | 38 – 39 | 40 – 41 | 42 – 43 | 44 – 45 | 46 – 47

COLOUR: Recycle Grey

19,4x25,8 cm | 25,3x34 cm | 30x38 cm

SIT PAD
Art. no: 9785

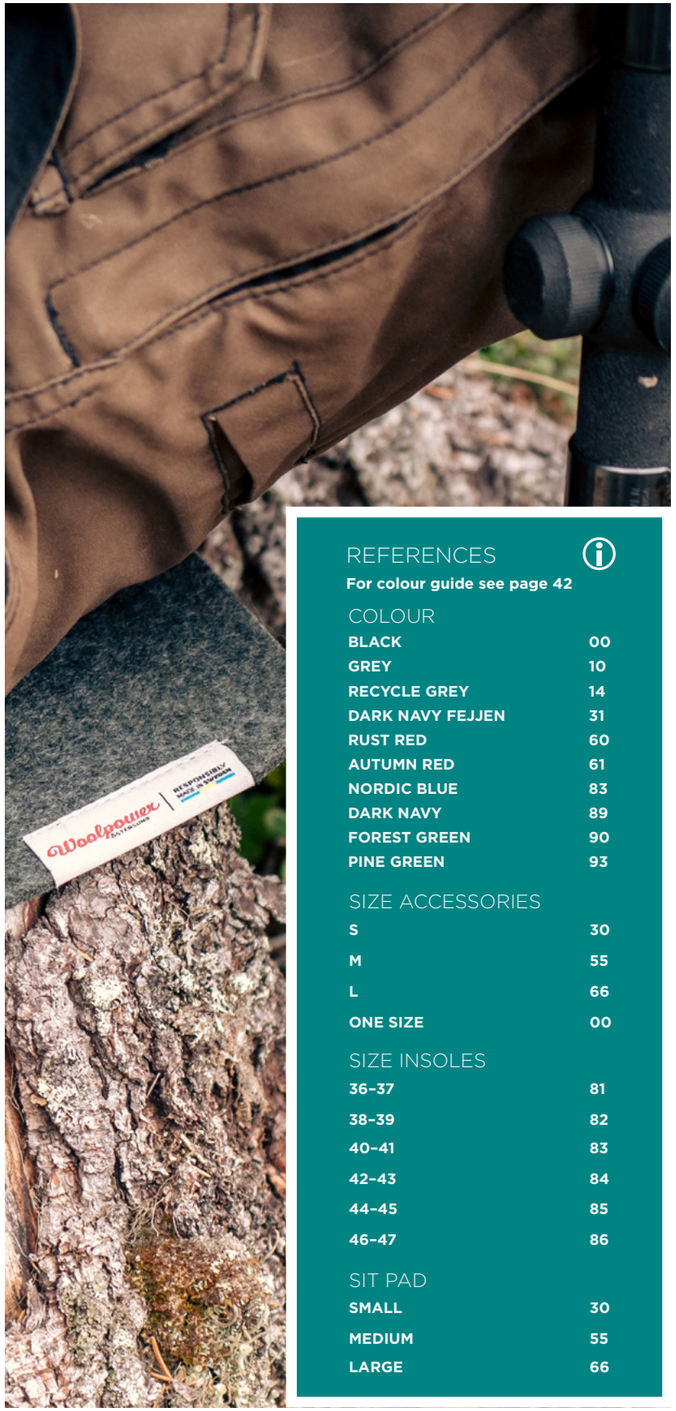
Sit pads made of the recycled Merino wool from our own production waste. The colour can vary depending on the different colours of the clothes, but will be predominantly grey. The Woolpower logo is sewn in as a label with text on the other side. Available in three sizes where Mini and Original fits in Kånken Mini and Kånken Original.

COLOUR: Recycle Grey

WOOLCARE
Art. no 10490000

A Woolwash gentle to both the environment and your clothes. It contains no enzymes and only low impact renewable surfactants. The woolen garment will be clean and long lasting. It also contains the natural wool fat lanolin to protect the delicate fibres of wool.

500 ml = 20 washes.



REFERENCES
For colour guide see page 42

COLOUR

BLACK	**00**
GREY	**10**
RECYCLE GREY	**14**
DARK NAVY FEJJEN	**31**
RUST RED	**60**
AUTUMN RED	**61**
NORDIC BLUE	**83**
DARK NAVY	**89**
FOREST GREEN	**90**
PINE GREEN	**93**

SIZE ACCESSORIES

S	**30**
M	**55**
L	**66**
ONE SIZE	**00**

SIZE INSOLES

36–37	**81**
38–39	**82**
40–41	**83**
42–43	**84**
44–45	**85**
46–47	**86**

SIT PAD

SMALL	**30**
MEDIUM	**55**
LARGE	**66**

SIZE GUIDE - BODY MEASUREMENTS

MENS UPPERS AND BOTTOMS ULLFROTTÉ ORIGINAL & LITE SERIES

Garment size		XS	S	M	L	XL	XXL	XXXL
Numerical size EU		42	44-46	48-50	52-54	56-58	60-62	64
Body measurments (cm)	Chest	-86	86-94	94-102	102-110	110-118	118-126	126+
MENS BODY MEASURMENTS CM	Armlength	-61	61-63	63-65	65-67	67-68	68-69	69+
	Waist	-74	74-82	82-90	90-98	98-106	106-114	114+
	Seat	-90	90-98	98-106	106-114	114-122	122-130	130+
	Inner leg length	-80	82	84	85	86	87	88+
Body measurments (inches)	Chest	-34	34-37	37-40	40-43,5	43,5-46,5	46,5-49,5	49,5+
MENS BODY MEASURMENTS INCHES	Armlength	-24	24-25	25-25,5	25,5-26,5	26,5-27	27	27+
	Waist	-29	29-32	32-35,5	35,5-38,5	38,5-41,5	41,5-45	45+
	Seat	-35,5	35,5-38,5	38,5-41,5	41,5-45	45-48	48-51	51+
	Inner leg length	-31,5	32,5	33	33,5	34	34	34,5+

Quick reference guide Men: You should buy the size you normally buy. **Example:** If you are a Mens **L** you also choose a Woolpower **L**.

KIDS

Size Centilong		86-92	98-104	110-116	122-128	134-140
KIDS BODY MEASURMENTS CM	Chest	53-54	55-56	57-58	61-64	67-70
	Waist	50-51	52-53	54-55	56-58	59-61
	Seat	53-55	57-59	61-63	66-69	72-75
KIDS BODY MEASURMENTS INCHES	Chest	21	21,5-22	22,5-23	24-25	26-27,5
	Waist	19,5-20	20,5-21	21-21,5	22-23	23-24
	Seat	21-21,5	22,5-23	24-25	26-27	28-29,5

WOOLPOWER GARMENTS

NAME	SIZE	SIZE RANGE	KNITTING
Ullfrotté Uppers	Unisex	XXS-XXXL	Terry Loop
Ullfrotté Bottoms	Unisex	XXS-XXXL	Terry Loop
LITE Uppers	Unisex	XXS-XXL	Rib 1:1
LITE Bottoms	Men	S-XXL	Rib 1:1
LITE Bottoms	Women	XXS-XL	Rib 1:1

MEASURING INSTRUCTIONS

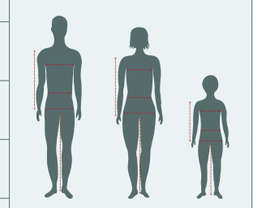
Chest
Widest point circumference measu z under armpit

Waist
Waist circumference

Seat
Circumference widest point of seat

Armlength
Outer shoulderpoint to wrist

Inner leg length
From Crotch to floor



WOMENS ULLFROTTÉ ORIGINAL

Garment size		XXS	XS	S	M	L	XL	XXL
What you usually wear		XS	S	M	L	XL	XXL	XXXL
Numerical size		32-34	36-38	40-42	44-46	48-50	52-54	56-58
Body measurments (cm)	Chest	-82	82-90	90-98	98-106	106-116	116-130	130+
WOMENS BODY MEASURMENTS CM	Armlength	-58	59	60	61	62	63	63+
	Waist	-66	66-74	74-82	82-90	90-100	100-114	114+
	Seat	-90	90-98	98-106	106-114	114-122	122-130	130+
	Inner leg length	-77	78	80	81	82	83	83+
Body measurments (inches)	Chest	-32	32-35,5	35,5-38,5	38,5-41,5	41,5-45,5	45,5-51	51+
WOMENS BODY MEASURMENTS INCHES	Armlength	-23	23	23,5	24	24,5	25	25+
	Waist	-26	26-29	29-32	32-35,5	35,5-39,5	39,5-45	45+
	Seat	-35,5	35,5-38,5	38,5-41,5	41,5-45	45-48	48-51	51+
	Inner leg length	-30	30,5	31,5	32	32	32,5	32,5+

Quick reference guide Women: You need to downsize 1 size on our Ullfrotté garments. **Example:** If you are a womens **M** you should choose **S** for our Ullfrotté garments.

WOMENS UPPERS, LITE SERIES

Garment Size		XXS	XS	S	M	L	XL
Numerical size		-32	32-34	36-38	40-42	44-46	48-50
WOMENS BODY MEASURMENTS CM	Chest	-82	82-90	90-98	98-106	106-116	116-130
	Armlength	-58	59	60	61	62	63
WOMENS BODY MEASURMENTS INCHES	Chest	-32	32-35,5	35,5-38,5	38,5-41,5	41,5-45,5	45,5-51
	Armlength	-23	23	23,5	24	24,5	25

Quick reference guide Women: You need to downsize 1 size on our LITE upper garments. **Example:** If you are a womens **M** you should choose **S** for our LITE garments.

WOMENS BOTTOMS, LITE SERIES

Garment Size		XXS	XS	S	M	L	XL
Numerical size		-32	32-34	36-38	40-42	44-46	48-50
WOMANS BODY MEASURMENTS CM	Waist	-60	60-66	66-74	74-82	82-90	90+
	Seat	-82	82-90	90-98	98-106	106-114	114+
	Inner leg length	-76	77	78	80	81	82+
WOMANS BODY MEASURMENTS INCHES	Waist	-23,5	23,5-26	26-29	29-32,5	32,5-35,5	35,5+
	Seat	-32,5	32,5-35,5	35,5-38,5	38,5-42	42-45	45+
	Inner leg length	-30	30,5	30,5	31,5	32	32+

Quick reference guide Womens: You should buy the size you normally buy on bottoms. **Example:** If you have womens **M** yo u also buy a Woolpower womens **M**.

HOW TO ORDER

The complete article number has eight digits. The first four digits describe the model.
The two following digits describe the colour of the product and the last two the size.

EXAMPLE: **ordering a Zip turtleneck 200 Dark navy medium**

ZIP TURTLENECK 200
Art no: 7222
XXS - XXXL

UNISEX	**= 7**
Zip Turtleneck	**= 22**
200 g/m²	**= 2**
Dark navy	**= 89**
M	**= 55**

The complete article number is: 72228955

COLOUR GUIDE

- **BLACK**
- **GREY**
- **RUST RED**
- **AUTUMN RED**
- **DARK NAVY**
- **FOREST GREEN**
- **PINE GREEN**
- **LAKE GREEN**
- **NORDIC BLUE**
- **DARK NAVY/NORDIC BLUE**
- **BLACK/GREY**
- **DARK GREY/GREY**
- **GREY MELANGE**
- **DARK NAVY FEJJEN**

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